



## **THE FAMILY IS GROWING:**

### **NEW BRUTALE R 1090, 144 HP OF RAW POWER, 13.990€**

Varese, 21 September 2011 – The success of the new generation of Brutale's is in the spotlight due to its unmistakable design, advanced technology and exceptional performance. MV Agusta Brutale, a bike that has not only set the standard in the motorcycle market for excellence, but it has also become an authentic commercial success.

Lining up next to the Brutale 920, the entry level motorcycle in the MV Agusta four cylinder family, the new Brutale R 1090 is born and is the new market reference.

The engine is the high performance 1078cc four cylinder with radial intake and exhaust valves, the largest displacement engine ever built by MV Agusta. It is a volcano of power and torque with 106 kW (144 hp) at 10.300 rpm.

The frame is a mix of steel and aluminum mated to a Marzocchi 50mm USD front fork and a Sachs rear shock, both with valving specific to the Brutale R 1090 capable of taming the most torturous roads and demanding race tracks. The Brutale R 1090 also employs a 190/55 – ZR17 rear tyre that guarantees optimal grip, even during the most extreme conditions.

The Electronic Engine Control Unit has been programmed with a mapping that has been developed specifically for this new model, combining an optimal engine control coupled with 8 levels of traction control that can be selected by the rider.

Brutale R 1090, raw power mated with ergonomics that have also been developed with a passenger in mind thanks to the new one-piece seat with increased dimensions and refined styling that you have come to expect from an MV Agusta.

The Brutale R 1090 is the perfect motorcycle for those who are searching for a motorcycle in its essential form coupled with exceptional performance and unique design.

The Brutale R 1090 will have 3 different color schemes; white, red and black all for 13.990€. It will be available in dealers by the end of September 2011.

